

Mampodi™ – coaching the champions in all of us

Current socio-economic and political conditions have placed South Africa's workforce under unprecedented levels of pressure. So much so, in fact, that according to experts in the life coaching arena there is a critical need for self awareness in people in order to fully realize their own potential as well as their place and value to the businesses that employ them.

This is according to Freddie Oosterhuis, director at Mampodi™ Coaching & Leadership, a South African-based provider of coaching services and a Certified Meta-Coach™ at the ACMC level which is governed by the International Society of Neuro-Semantics® (ISNS) and the Meta-Coach™ Foundation (MCF).

“Coaching and Meta-Coaching in particular has emerged as one of the fastest growing service provision industries globally. Recent statistics indicate it has reached the level of being a R10 billion industry. Whilst it shows the remarkable commercial opportunity that can be found in this market, it also, more importantly, demonstrates the significant and genuine need there is for businesses and people to be supported through credible, proven coaching methodology,” says Oosterhuis.

Mampodi™ Coaching & Leadership (a name derived from the Sotho word 'mMampodi' meaning 'champion') was established for this very reason and has developed a comprehensive Meta-Coach™ service-focused model that can be customized to meet requirements at corporate and government level, for organizations and groups, as well as the individual.

It is run by a team of trained and accredited coaches with experience in the application of the Meta-Coach™ Training System®, an internationally recognized training system acknowledged by- and utilized extensively throughout the global Meta-Coaching™ fraternity.

This combination of a proven system and expert support helps clients identify, understand and effectively deal with issues that could be blocking their paths to success and a vastly improved level of general interaction and ultimately a better quality of life.

The company has its head office in Tshwane, Gauteng, but provides a national service that covers executive, leadership, performance, developmental, transformational and life coaching via two fundamental components: the primary focus being direct service to clients and the secondary being an opportunity for entrepreneurs to replicate the business model via franchise.

Whilst there are a number of facets associated with the Meta-Coaching™ Training System® and thus makes a simple, definitive description difficult, it does entail a great deal more than simply listening to peoples problems and trying to identify solutions says Oosterhuis. “It takes on a holistic approach and by definition relates to a higher application of coaching. It is focused on

the mind, the brain and is specifically designed to understand thought patterns and their application in daily life.”

“Our approach is based on a proven methodology co-developed by Dr Michael Hall. Dr Hall co-founded Neuro-Semantics as a field of study and as an international society in 1996,” adds Oosterhuis.

Through its technology, expertise and access to information and international coaching resources, the team at Mampodi™ Coaching & Leadership has laid down a number of objectives that it believes will strengthen the individual, teams, executive structures and the organization/ company as a whole.

“We want people to broaden their understanding of themselves, their mind-body-emotion states for greater self-esteem, confidence and sense of empowerment. Part of our aim is to help people to experience more pleasure, intentionality, decisiveness, clarity, positive emotions, creativity and fun in life. From a business point of view these objectives allude to the very well known saying that ‘a happy employee is a productive employee’ and really an asset to the organization,” adds Oosterhuis.

“The true mission-critical business objective is to empower people to become more efficient in business, career, making money, and financial independence, more effective in relationships, problem solving and staying motivated and be more able to move to mastery in their fields of endeavour,” Oosterhuis continues.

The vision of Mampodi™ Coaching & Leadership going forward is to grow the brand internationally and emerge as the premier provider of meta-coaching services & support to South and Southern Africa and to the rest of the continent.

For more information, click through to www.mampodi.co.za or call (012) 365-2955.

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About Mampodi

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The broader capability's of Mampodi™ Coaching & Leadership includes:

- One-on-one Life Coaching,
- Business Coaching,
- Executive Coaching,
- Teambuilding & Group Coaching,

Our vision is to grow into an internationally renowned brand, well recognised for equipping and assisting PEOPLE to unleash their inner CHAMPION;

Mampodi™ Coaching & Leadership has the “Technology” to unleash human potential and aims to be the Coaching Provider of choice for Executive, Leadership, Performance, and Life coaching in South Africa.

Mampodi™ Coaching & Leadership has entered into various training and support partnerships with preferred service & support providers to our network.

The Meta-Coach™ Training System® utilized offers International accreditation, and provides the most cutting edge communication training available in the world today for Professional Coaches and any individual or organisation committed to rich relationships and success.

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