

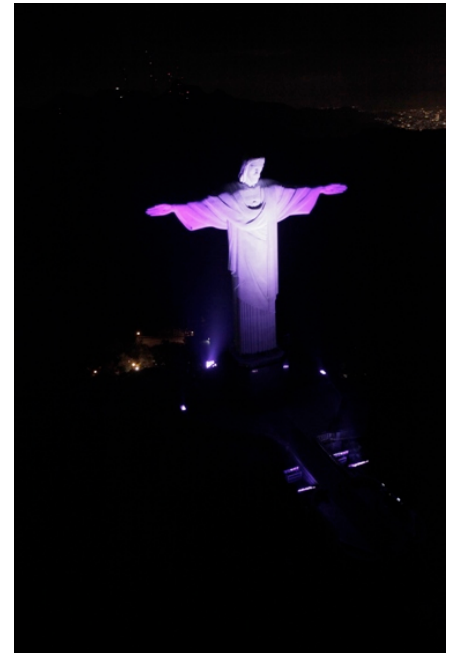
PRESS

Christ the Redeemer Monument in Rio de Janeiro bathed in a new light

OSRAM illuminates the world-famous monument using the latest LED technology

On the 80th anniversary of the "Monumento Cristo Redentor", the world-famous statue of Christ on Mount Corcovado, OSRAM will be providing the structure with an advanced lighting system. Henceforth, 300 LED projectors will be enhancing the landmark of Rio de Janeiro. The light sources used in the project will not only be powerful, but will also be exceptionally energy-efficient, cost-effective and remote-controllable. The illuminations were on view for the first time on March 1. "It gives us great pleasure to highlight one of the 'New Seven Wonders of the World' with energy-efficient LEDs. This project impressively showcases not only our long-standing expertise in the LED sector, but also the fact that sustainability, design and energy-efficiency go hand in hand," explained Martin Goetzeler, CEO of OSRAM.

Illuminated statue of Christ in Rio de Janeiro
Source: OSRAM



Osram replaced the old, outdated lighting system with 300 advanced LED projectors from its subsidiary Traxon Technologies, installing them on the monument and in the immediate vicinity. The high-output LED spots are fitted with a special lens which permits particularly precise spotlighting in alternating colors and different light qualities. The innovative system also has a special control system known as the "Lighting Control Engine", with which each and every LED projector can be individually aimed and adjusted in terms of color and light intensity.

For Roger Michaelis, General Director of OSRAM in Brazil, the illumination of the statue of Christ is one of the company's most important projects in 2011: "The 'Monumento Cristo Redentor' is without doubt an emblem of Brazil. It is a great honor for us to have been able to lend it a new glow, especially with the soccer world cup approaching."

OSRAM is not only providing all the light sources required for this project. The traditional company will also be responsible for replacing the old lighting system and for maintaining the new one over the next two years. OSRAM is being supported in this project by the municipality of Rio de Janeiro and the archdiocese of Rio de Janeiro.



Source: OSRAM

ABOUT OSRAM

OSRAM (Munich) belongs to the Industry Sector of Siemens and is one of the two leading light manufacturers in the world. In the 2010 financial year, it achieved a turnover of €4.7 billion. OSRAM is a high-tech company in the lighting sector and 70 percent of sales come from energy-efficient products. The company, which is very much internationally oriented, has more than 40,000 employees worldwide, supplying customers in around 150 countries worldwide from its 46 production sites in 17 countries (30 September). www.osram.com

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