

## **MEDIA RELEASE**

25 August 2011

### **Neotel introduces NeoConnect Home – offering new voice and data packages for home users**

Neotel announces the launch of new packages and bundles to increase the choice of data and voice solutions available to consumers. Neotel currently offers the best call rates in South Africa and instant voice and data home connectivity, both without the hassle of time-consuming installations. As an added benefit, to ensure Neotel customers are always connected, free Neotel-to-Neotel calls are available between 6pm and 7am on weekdays, all day weekends and public holidays, region wide in Gauteng, Pietermaritzburg, Durban, Port Elizabeth and Cape Town.

Sunil Joshi, Managing Director and Chief Executive Officer of Neotel explains, *“Our expanded consumer offers are designed to meet market demand. In response to feedback received from our customers for multiple user data access, we have created an all-in-one voice and data solution with rolling month-to-month packaged data ensuring users derive maximum benefit from their service.”*

NeoConnect Home customers can use their phones and data cards wherever Neotel coverage is available. With routers included in the NeoConnect Home Plus and NeoConnect Home Executive offers, home users will also be able to share a single Neotel data connection between multiple computers simultaneously.

*“The launch of our NeoConnect Home offering adds to a suite of competitive solutions for our customers which represent the best-priced consumer deals in the local telecoms market. Only Neotel offers its customers the choice of pre-or-post-paid payment plans with identical voice call rates – and we will continue to focus on delivering affordable,*

*quality and user-friendly voice solutions to all South Africans,” Joshi concludes.*

**--ENDS--**

**Notes to editors:**

**NeoConnect Home:**

This package includes Neotel’s new cordless home phone, as well as a NeoGo Datacard. The bundle is available on a month-to-month, 12 month and 24 month basis, allowing customers to choose how they pay. Included in the package is a bundled offer of 50 anytime, any network voice minutes, as well as 5GB of data. Packages start from R299 [24 month contract].

**NeoConnect Home Plus:**

This package includes Neotel’s new cordless home phone, a NeoGo Datacard and a Wi-Fi router into which the Datacard can be plugged, allowing for multiple user data access. The bundle is available on a month-to-month, 12 month and 24 month basis, allowing customers to choose how they pay. Included in the package is a bundled offer of 100 anytime, any network voice minutes, as well as 5GB of data. Packages start from R399 [24 month contract].

**NeoConnect Home Executive:**

This package includes Neotel’s new cordless home phone and a standalone Wi-Fi router [NeoFlex Data], allowing for multiple user data access. The bundle is available on a month-to-month, 12 month and 24 month basis, allowing customers to choose how they pay. Included in the package is a bundled offer of 100 anytime, any network voice minutes, as well as 5GB of data. Packages start from R499 [24 month contract].

Further to this new suit of products, Neotel has also updated its Datacard solution, which now offers the following:

**NeoGoDatacard 2GB**

Once-off device fee of R399, with a monthly recurring cost of R99. This package includes 2GB of data. This is a month to month service.

**NeoGoDatacard 3GB**

Monthly recurring cost of R179, which includes the device fee. This package includes 3GB of data, and is available on a 12 month contract.

**DISCLAIMER:**

The information contained in this release is for promotional purposes only and does not constitute an offer. While Neotel makes every effort to ensure that subscriptions, prices, and descriptions are correct at time of print, Neotel cannot be held liable for any cost, loss and/or damage that may arise as a result of misprints, incorrect information and/or any changes.

**About Neotel**

As South Africa's first converged communications network operator, Neotel provides a range of value-added voice and data services for businesses, wholesale network operators, providers and consumers using its pure-IP next generation network. Through its high-performance fibre optic backbone, Neotel connects the major centres in South Africa to each other and to the world, directly linking the country into Tata Communications' global Tier 1 network. Neotel offers fresh thinking, a creative approach and flexible solutions for communications in South Africa. Neotel continues to invest in developing a world-class fibre network infrastructure which now spans Johannesburg, Pretoria, Durban, Cape Town, Pietermaritzburg and Port Elizabeth reaching nearly 9 million consumers.

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