### **MEDIA RELEASE**

#### 19 October 2011

## **Telkom Business Broadband Propels Convergence Journey**

Telkom today took a step closer towards creating true fixed mobile convergence as the Company unveils a portfolio of broadband offerings to business customers.

This announcement comes after the introduction of Telkom Business Mobile, announced early last month, when the Company committed to a phased approach towards true convergence. Now with the introduction of a Business Broadband product set, Telkom is continuing this momentum.

Lending itself to the next iteration of the first phase of the Telkom convergence roadmap, Telkom Business Broadband portfolio offers a range of high capped and uncapped products targeted at small, medium and large business.

Managing Director of Telkom Business, Dr Brian Armstrong says that demand for faster line speeds and the appetite for Internet usage is on the up and up.

"In fact, Gartner predicts that through to 2015, average bandwidth requirements among enterprises will grow at a rate of at least 30% to 50% per year depending on region, line-of-business and so on," he states.

The TBiz Capped offerings include five product bundles starting at an entry level 8GB shaped Internet usage with ADSL access of up to 384kbps to a 40GB shaped Internet Usage account with ADSL access of up to 4/10 Mbps.

The TBiz Uncapped offerings include four product bundles with entry level ADSL speeds of up to 384kbps

ranging to up to 4/10 Mbps. The TBiz Uncapped offerings are subject to Telkom Internet's Acceptable Use Policy.

Tailor-made Business Broadband solutions are also available, allowing customers to select their preferred components of ADSL access line speed, capped or uncapped Internet packages and value added service options.

Telkom Business Broadband is highly competitive on speed and usage levels and offers a well balanced product, delivering unmatched value to the market, notes Dr Armstrong.

Value added features for the Business Broadband portfolio include a new ADSL modem with automatic 3G back-up capability.

These modems connect users to a fixed line but can also accommodate a 3G dongle with SIM card for mobile broadband back-up. This allows for the automatic connection to wireless 3G if the ADSL line fails and reverts when the ADSL line is restored.

"Telkom Business Broadband is backed by Telkom's robust IP network connected locally and internationally and is supported by Telkom Business's national points of presence," offers Dr Armstrong.

"With the launch of this offering Telkom has positioned itself as one-stop provider of combined offerings including Virtual Private Networks, cloud based services, fixed and mobile voice and unified communications; further paving the road towards true fixed mobile convergence," concludes Dr Armstrong.

### **Ends**

# **Additional Information**

# **TBiz Capped Offers:**

Bundle Name & Price	Bundle elements
TBiz Entry Capped	Up to 384 kbps ADSL
@ R299 monthly	<ul><li>8GB shaped Internet usage</li><li>Micro VAS package</li></ul>
TBiz Basic Capped	Up to 384 kbps ADSL
@ R414 monthly	<ul><li>16GB shaped Internet usage</li><li>Starter VAS package</li></ul>
TBiz Advanced Capped	Up to 1 Mbps ADSL
@ R540 monthly	<ul><li>16GB shaped Internet usage</li><li>Starter VAS package</li></ul>
TBiz Premium Capped	Up to 4/10 Mbps ADSL
@ R865 monthly	<ul><li>30GB shaped Internet usage</li><li>Starter VAS package</li></ul>
TBiz Premium+ Capped	Up to 4/10 Mbps ADSL
@ R1,000 monthly	<ul><li>40GB shaped Internet usage</li><li>Starter VAS package</li></ul>

# All prices include VAT, and exclude monthly line rental. T&C apply. E&OE.

Micro VAS		Starter VAS		
•	1GB Online / Web Storage	3GB Online / Web Storage		

•	1x FTP account	•	2x FTP account and 1 MySQL Data Base access
•	1x 1GB email accounts + calendaring and	•	5x 1GB email accounts + calendaring and
	document sharing		document sharing
•	.co.za Domain registration for your business	•	.co.za Domain registration for your business
•	1GB web site traffic	•	3GB web site traffic
•	Configuration panel for email, DB, DNS registration	•	Configuration panel for email, DB, DNS registration

# **TBiz Uncapped Offers**

Bundle Name & Price	Bundle elements
TBiz Basic Uncapped  @ R595 monthly	<ul> <li>Up to384 kbps ADSL</li> <li>Uncapped 384 shaped Internet usage</li> <li>Starter VAS package</li> </ul>
TBiz Advanced Uncapped  @ R1,275 monthly	<ul><li>Up to1Mbps ADSL</li><li>Uncapped 1024 shaped Internet usage</li><li>Starter VAS package</li></ul>
TBiz Premium Uncapped  @ R2,359 monthly	<ul> <li>Up to4/10Mbps ADSL</li> <li>Uncapped 4096 shaped Internet usage</li> <li>Starter VAS package</li> </ul>
TBiz Premium+ Uncapped  @ R4,224 monthly	<ul> <li>Up to 4/10 Mbps ADSL</li> <li>Uncapped 10240 shaped Internet usage</li> <li>Starter VAS package</li> </ul>

All Uncapped services are subject to TelkomInternet AUP at <a href="http://business.telkom.co.za">http://business.telkom.co.za</a>

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1GB Online / Web Storage
1x FTP account
1x 1GB email accounts + calendaring and
document sharing
.co.za Domain registration for your business
1GB web site traffic
Configuration panel for email, DB, DNS registration

- 3GB Online / Web Storage
- 2x FTP account and 1 MySQL Data Base access
- 5x 1GB email accounts + calendaring and document sharing
- .co.za Domain registration for your business
- 3GB web site traffic
- Configuration panel for email, DB, DNS registration

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### **ABOUT TELKOM:**

Telkom is a leading communications services provider in South Africa and on the African continent. We had consolidated normalised operating revenue from continuing operations of R33.4 billion and normalised profit for the year from continuing operations of R2.4 billion for the year ended 31 March 2011. Total assets from continuing operations amounted to R54.3 billion and equity attributable to the owners of Telkom to R29.6 billion as of 31 March 2011. The group generated normalised free cash flow of R3.5 billion for the year ended 31 March 2011.

As of 31 March 2011, we had approximately 4.2 million telephone access lines in service and 99.9% of our telephone access lines were connected to digital exchanges. We offer business, residential and payphone customers a wide range of services and products, including:

- fixed-line subscription and connection services to post-paid, prepaid and private payphone customers
  using PSTN (Public Switched Telephone Network) lines, including ISDN (Integrated Services Digital
  Network) lines, and the sale of the subscription based value-added voice services and customer
  premises equipment rental and sales;
- *fixed-line traffic services* to post-paid, prepaid, and payphone customers, including local, long distance, fixed-to-mobile, international outgoing and international voice-over-Internet protocol traffic services;
- *interconnection services*, including terminating and transiting traffic from South African mobile operators, as well as from international operators and transiting traffic from mobile to international destinations;
- fixed-line data centre operations and Internet services, including domestic and international data transmission services, such as point-to-point leased lines, ADSL (Asymmetrical Digital Subscriber Line) services, packet-based services, managed data networking services and Internet access and related information technology services;
- *e-commerce,* including Internet access service provider, application service provider, hosting, data storage, e-mail and security services;
- W-CDMA (Wideband Code Division Multiple Access), a 3G next generation network, including fixed voice services, data services and nomadic voice services;
- mobile communication services, including voice services, data services and handset sales through its mobile brand called 8·ta; and
- other services including directory services, through Trudon (Proprietary) Limited, wireless data services, through Swiftnet (Proprietary) Limited and Internet services outside South Africa, through iWayAfrica Group (integration of Africa Online Limited and MWEB Africa Limited).