

Vodacom Press Release

05 July 2012

Shameel Joosub appointed Vodacom Group Chief Executive Officer

The Vodacom Group Board today announced the appointment of Shameel Joosub as Vodacom Group Chief Executive, succeeding Pieter Uys who has decided to step down at the end of March 2013 after almost 20 years with Vodacom, including four years as Chief Executive. The appointment will take effect from 1 September to ensure a smooth transition and handover.

Shameel Joosub is currently the Chief Executive of Vodafone Spain. He was previously the Managing Director of Vodacom South Africa and a Director of the Vodacom Board from 2000 until 2010 prior to his transfer to Vodafone Spain. He joined Vodacom in 1994. Shameel Joosub holds a Bachelor of Accounting Science (Honours) from the University of South Africa and a Master of Business Administration degree from the University of Southern Queensland, Australia.

Pieter Uys joined Vodacom in 1993 and led the development of the company's industry-leading network before being appointed as Managing Director of Vodacom South Africa in 2001. He became the Chief Operating Officer of Vodacom Group in 2004 and led the rollout of 3G services across the Group. Pieter Uys was appointed Vodacom Group Chief Executive in 2008. He went on to lead the Group's debut listing on the Johannesburg Stock Exchange, achieving a shareholder return of 96% since listing.

Vodacom Chairman Peter Moyo said: "On behalf of the Board, I would like to thank Pieter for his many achievements in establishing a great business which now serves the needs of 49 million customers across five countries. We are grateful for his vision, leadership and commitment over the past two decades. I am also delighted to welcome Shameel back to Vodacom. As one of the

leading architects of Vodacom's success from its earliest beginnings, Shameel will be ideally placed to build on Pieter's substantial legacy."

Pieter Uys said: "I have had a fantastic two decades with Vodacom and will cherish many happy memories. I'm hugely proud of our people: together, we have created a powerful and trusted brand at the centre of our customers' daily lives. It's now time for change, and I will leave Vodacom confident that the business will prosper under Shameel's leadership."

Shameel Joosub said: "Vodacom is an outstanding company, and I'm truly excited to be rejoining the team. The business has gone from strength to strength under Pieter's leadership, providing a robust platform for us to deliver world-class products and services to our customers."

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About Vodacom:

Vodacom is an African mobile communications company providing voice, messaging, data and converged services to more than 50 million customers. From our roots in South Africa, we have grown our operations to include networks in Tanzania, the Democratic Republic of Congo ('DRC'), Mozambique and Lesotho.

Vodacom is majority owned by Vodafone, one of the world's largest mobile communications companies by revenue. We're listed on the JSE Limited and our head office is in Johannesburg, South Africa.

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