



Press Release

14th September 2012

Zetes SA Consolidates to Focus on Growth

Johannesburg - South Africa – Zetes South Africa, part of the pan-European leaders in people and goods identification, announced the consolidation of its operations into a single entity to focus on expansion and growth in local markets and Africa.

After the acquisition of the ProScan Group in July 2011 by Zetes Industries, the South African subsidiary concentrated on aligning the local team to global group practices and operating procedures.

In addition, the acquisition introduced a range of new ground-breaking technologies and solutions to the South African market, which involved skills development and transfer from Zetes' European Competence Centres.

In line with this growth strategy, Zetes SA will consolidate its three operations, namely Zetes, Zetes Media and iData Distribution, into one strong entity, enabling customers to have access to industry-leading supply chain solutions from a single source.

The combined expertise will strengthen the product and service offering, which includes mobile computing, automated identification and consumables, supported by national systems' integration, professional services and customer support services.

Andrew Fosbrook, Managing Director of Zetes SA comments, "Significant benefits for customers include operational efficiencies, streamlined procurement and enhanced customer services, without compromising our specialised expertise that every supply chain solution demands."

The integration of the Zetes' distribution business into the fold will provide partners with access to the best that the international group has to offer, complemented by local services and support.

Zetes Group CEO Alain Wirtz concludes, "The restructuring of the new subsidiary in South Africa to group standards is well under way and necessary to drive profitable growth as we expand into Africa."

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Images:

High resolution images available of:

- Andrew Fosbrook, Managing Director of Zetes SA
- Alain Wirtz, Zetes Group CEO

About Zetes

Zetes (Euronext Brussels: ZTS) is a leading provider of supply chain, identification and mobility solutions. By utilising automatic identification technologies in an intelligent way, Zetes links goods and people to new and existing IT systems. The result for customers is seamless information exchange, with data captured at every stage of the process and made available in real time.

As a result, Zetes' solutions provide companies, public institutions and governments with the desired control over their floor and field operations, which allow them to optimise overall performance, improve their bottom line and face the most demanding traceability challenges.

The Zetes Group has its headquarters in Belgium and employs more than 1000 people across 16 countries in EMEA. Zetes aspires to achieve sustainable profits and growth; its consolidated revenues for 2011 amounted to €220.6 million. More info: www.zetes.com

About Zetes South Africa (formerly Proscan)

Zetes South Africa is part of the leading pan-European company that provides value added solutions and services based on the Automatic Identification of Goods and People (Goods ID and People ID). Zetes' head office in South Africa is situated in Bedfordview, Johannesburg, with regional offices in Durban, Cape Town and Port Elizabeth. The ProScan Group was acquired by Zetes Industries on the 1st July 2011. www.zetes.co.za