

For Immediate Release

September 20, 2012

Northeast Regional Manager Hired by Northshore Manufacturing

Two Harbors, MN - Northshore Manufacturing, makers of Builtrite[™] branded, stationary electric material handlers, truck mounted material handlers and attachments for the scrap, waste, mining, railroad, pipeline, foundation drilling and general construction markets, announces the hiring of Marc Lee to its sales force as Northeast Regional Sales Manager.

Marc brings a wealth of industry experience to this position, having worked for several construction equipment manufacturers and distributors since 2000. Marc will be covering the States of Maine, Vermont, New Hampshire, Massachusetts, Rhode Island, Connecticutt, New York, New Jersey, Delaware, Maryland, Washington D.C., Virginia and Eastern Pennsylvania. Marc will be based out of Richmond, VA. He can be contacted by calling 804-516-5957 or via e-mail: marcl@builtritehandlers.com. Thank you.



For more information, please call 218-834-5555 or go to our web site at www.builtritehandlers.com. **Editorial Contact.** Uwe Kausch E-mail: www.builtritehandlers.com.