



**WACKER
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all it takes!

Press release

For Immediate Publication
13 February 2019

Electrifying! Wacker Neuson and Kramer at Bauma 2019

At Bauma 2019, international construction equipment manufacturer Wacker Neuson Group will be taking visitors on an electrifying tour of its vast product portfolio. The zero emission range will be one of the main attractions at the Wacker Neuson and Kramer stand.

“Bauma is and always has been the most important platform for us to engage in depth with current and prospective customers in a professional setting, inspire them with our products and showcase our impressive machines in action,” explains Martin Lehner, CEO of the Wacker Neuson Group. “Every three years, the entire international construction equipment industry comes together in Munich – it is *the* place to be. All I can say at this stage is that visitors to our stand can look forward to the usual impressive and captivating experience. Even for me personally, Bauma is the highlight of the year.”

New, larger site

This year, the Wacker Neuson Group will be located at a new stand – FN.915 – with an impressive 6,000 square meters or so of space. This means that the Group will have the largest stand for construction equipment in the northern open-air area of the site. The stand is designed as an electrifying world of discovery and is already expected to be a major crowd-puller. Visitors will be able to see new machines on display and also experience equipment live in action on a large demo area. With passion and skill, demo drivers will be demonstrating their enthusiasm for everyday construction site challenges. And if that’s not enough, viewers will also have a chance to test their own skills at the interactive, actionpacked test zones. Complementing these hands-on discovery zones, numerous digital stations will be offering engaging virtual experiences.

The growing zero emission product family

The entire zero emission portfolio, including the latest additions to the family, will be taking center stage at Wacker Neuson and Kramer’s electrifying stand. A “zero emission boulevard” runs through the entire stand and features a host of different interactive stations. Visitors will be able to experience the broad portfolio of battery-powered rammers and vibratory plates as well as electric wheel loaders, electric dumpers and electric mini excavators. The AS60e battery-powered rammer and the AP2560e battery-powered vibratory plate are the latest additions to the range. Both machines are equipped with Wacker Neuson’s proven battery. A total of six products can now be powered by this interchangeable battery, making the equipment even more cost-effective for customers. Other new products in the zero emission portfolio include the fully electric EZ17e zero tail mini excavator and the DW15e electric wheel dumper. “Emissions are set to become an increasingly problematic issue, especially in urban areas. With our zero emission solutions, our customers will definitely be on the safe side.



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In meeting emission mitigation needs, we also make sure that we only launch a product once we know that it can do an average day's work on a single battery charge and that the equipment will pay for itself in three years or less," reports Alexander Greschner, CSO of the Wacker Neuson Group.

Innovations

The Wacker Neuson Group has developed numerous promising digitalisation solutions and will be unveiling these at Bauma. These include an extremely realistic driving simulator that will allow visitors to experience and test products before the initial prototypes have even been built. Virtual reality applications will be used for training purposes and configuring complex machines, while a 3D printer will provide impressive demonstrations of how spare parts can be quickly manufactured. "We also place our customers and their needs at the heart of our digitalisation development work. We are not using digital technology to look modern. We want to deliver real benefits to our customers and make their day-to-day working lives easier," adds Martin Lehner.

Another innovation on show at Bauma revolves – quite literally – around operator and construction site safety. The dual view concept for wheel dumpers with payloads of between 6 and 10 tons enables operators to quickly and easily change their seating position by turning the entire operating and seat console by 180 degrees. This ensures that drivers always have a clear view in the direction of travel when transporting, loading and unloading material. Wacker Neuson will be launching the concept in all European markets at Bauma.

"We have other highlights lined up for visitors to our stand, but we don't want to give away too much at this early stage. However, I can say that we'll be reaching for new heights – in every sense of the word. Visit us at Bauma and let us surprise you," concludes Alexander Greschner.

For further information, go to www.wackerneuson.com/bauma and www.kramer.de/bauma

About Wacker Neuson

The Wacker Neuson Group is an international family of companies and a leading manufacturer of light and compact equipment with over 50 affiliates and 140 own sales and service stations. The Group offers its customers a broad portfolio of products, a wide range of services and an efficient spare parts service. The product brands Wacker Neuson, Kramer and Weidemann belong to the Wacker Neuson Group. Wacker Neuson is the partner of choice among professional users in construction, gardening, landscaping and agriculture, as well as among municipal bodies and companies in industries such as recycling, energy and rail transport. In 2017, the Group achieved revenue of EUR 1.53 billion, employing more than 5,500 people worldwide. www.wackerneusongroup.com

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