



# Press release

16 April 2019

**Wacker Neuson and Kramer at Bauma 2019**

## **Electrifying trade fair appearance**

**(Munich, April 2019) Bauma visitors went high at the Wacker Neuson and Kramer stand: A Ferris wheel brought all the adventure-lovers to 35 meters height and this was a real crowd magnet. However, new products from the zero emission series, which were the focus of the trade fair presentation under the motto #electrified, provided an electrifying experience.**

In 2019, Bauma once again proved that it is rightly regarded as the world's leading trade fair and the industry's pacemaker. "Efficiency, digitalization and sustainable development were the hot topics of this year's Bauma", says Martin Lehner, CEO, director, Wacker Neuson Group. "With our product range of electrically operated and emission-free products and our range of digital services, we are one of the pioneers in these future-oriented topics. Numerous customers, partners and interested parties from the entire world were in search of an intensive exchange with us on these trends and our new products. The trade fair was a complete success for the Wacker Neuson Group."

With two world premieres in the area of zero emission, the Wacker Neuson Group confirmed its innovation leadership in this segment. "We have seen at this year's Bauma that there is a lot of scope for the topics electric mobility and alternative drives", adds Martin Lehner. "This makes us happy and encourages us to continue along our path continuously. With the technology study of the fully electric mini-excavator EZ26e in 2-3 ton class and the first battery-operated high frequency internal vibrators for concrete consolidation, in which the time-tested and proven Wacker Neuson battery has already been integrated in a backpack for construction equipment, we were able to show how we will continue to expand our zero emission series in the future."

A "zero emission Boulevard" guided through the fair stand and showed the complete range of battery-powered rammers, battery-powered vibratory plates, battery-powered internal vibrators, as well as electric wheel loaders, electric dumpers and electric mini-excavators. The battery-powered rammer AS60e and battery-powered vibratory plate AP2560e are new in the product range; these are also equipped with the Wacker Neuson rechargeable battery that can be exchanged between all construction equipment.



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Other new additions are the fully electric mini-excavator EZ17e and the electric wheel dumper DW15e. Wacker Neuson is the only supplier today that can provide customers with a series-produced complete range of electrically operated machines and equipment for urban construction sites or emission-sensitive environments.

Kramer presented the new telescopic wheel loader 8145T in the performance category from 9 to 11 tons. The telescopic loading system from 8145T extends the wheel loader by an increased overhead loading, stacking and dumping height as well as increasing its reach. This means maximum versatility. In addition to application areas in industry and recycling, the new telescopic wheel loader 8145T can be used for material transport on large construction sites as well as for loading and dumping heavy transport chains and transport carriers. Due to the compact design of the loading system, the attachment is always clearly visible.

Another innovation revolved – in the full sense of the word – around the topic operator and construction site safety: With the “Dual View” wheel dumper with six to 10 tons payload, the operator always has full visibility ahead: while dumping, he looks in the direction of the skip, before continuing, he turns the seat by 180 degrees and thus has unrestricted visibility in the travel direction. More visibility also means more safety. The operator has an ideal visibility of the area in which he is driving and can better identify potential dangers. Even troublesome and potentially dangerous maneuvering or reverse operation are completely eliminated with the Dual View dumper.

“Digitalization plays an important role for us”, reports Alexander Greschner, Sales Director of the Wacker Neuson Group. “Here, we focus on – as with all development projects – added value for our customers. This is why we summarize our digital offers under the term *Smart Customer Solutions*.”

The EquipCare solution ensures transparency in fleet management, since machines outfitted accordingly send reports to the customer's terminal device in real time in the event of maintenance requirements, malfunctions or unexpected relocations and in addition, give an overview of operating hours, downtimes and service intervals.



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In the area of product development, customers can see machine designs at a very early stage of development by means of virtual and augmented reality applications and can contribute valuable feedback, e.g. for simulation of ergonomic circumstances. In a realistic driving simulator from Kramer, visitors to the stand could experience how products are tested virtually – even before the first prototype is built. Another smart solution is the concept of Wacker Neuson OnSite Box, which is intended to increase the short-term availability of machines on the construction site. In addition, a 3D printer showed on the fair stand how spare parts or parts for prototypes can be provided in short time.

However, Wacker Neuson also presented digitalization “classically” on existing products. The autonomously controlled vibratory plate DPU110r that is equipped with compaction control is an impressive example for a customer-oriented solution to increase efficiency at the construction site. The autonomous vibratory plate is the next milestone in “smart customer solutions”.

More information can be found at [www.wackerneuson.com](http://www.wackerneuson.com) and [www.kramer.de](http://www.kramer.de).

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#### About the Wacker Neuson Group

The Wacker Neuson Group is an internationally operating group of companies with over 50 affiliates and 140 sales and service stations. As a leading manufacturer of construction equipment and compact machines, the group offers its customers worldwide a broad range of products, extensive services and an efficient spare parts supply. The Wacker Neuson Group includes the product brands Wacker Neuson, Kramer, and Weidemann. The offer of services is aimed primarily at customers from the main construction industry, gardening and landscaping, agriculture, municipalities, the recycling and energy industries, and at railway companies and industrial companies. In 2018, the group achieved turnover of EUR 1.71 billion and employed over 6,000 people worldwide.