

SOUTH AFRICAN QUALIFICATIONS AUTHORITY

NO. 1210

20 SEPTEMBER 2019



THE SOUTH AFRICAN QUALIFICATIONS AUTHORITY'S NOTICE TO DE-RECOGNISE THE DIRECT MARKETING ASSOCIATION OF SOUTH AFRICA

In accordance with the National Qualifications Framework Act, 2008 (Act No. 67 of 2008) and the South African Qualifications Authority's (SAQA) *Policy and Criteria for Recognising a Professional Body and Registering a Professional Designation for the Purposes of the National Qualifications Framework Act, Act 67 of 2008*, SAQA recognises professional bodies and registers their designation of the National Qualifications Framework (NQF).

The Direct Marketing Association of South Africa (DMASA) was recognised by SAQA from 7 November 2012 to 26 October 2017.

On 25 July 2019, the SAQA Board de-recognised DMASA and de-registered its professional designations from the NQF due to non-compliance to SAQA's *Policy and Criteria for Recognising a Professional Body and Registering a Professional Designation* on the NQF.

The De-Recognition of the Professional Body:

- Direct Marketing Association of South Africa (DMASA); and

The De-registration of Professional Designations:

Designation Title
Interactive and Direct Marketing Practitioner (IDMPrac)
Interactive and Direct Marketing Professional (IDMPro)
Master of Interactive and Direct Marketing (MIDM)

The Director: Registration and Recognition
SAQA
Postnet Suite 248
Private Bag X06
Waterkloof
0145
Fax: (012) 431-5144
E-mail address: eduplooy@saqa.org.za



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In accordance with the National Qualifications Framework Act, 2008 (Act No. 67 of 2008) the South African Qualifications Authority (SAQA) invites comment from interested parties on the application received from the:

- South African Council for the Landscape Architectural Profession (SACLAP)

SAQA evaluated the application against the *Policy & Criteria for Recognising a Professional Body and Registering a Professional Designation for the Purposes of the National Qualifications Framework Act, Act 67 of 2008* as approved by the SAQA Board. The evaluation focused on the following key areas as set out in the criteria:

- Governance, Management and Sustainability
- Disciplinary Matters and Accountability
- Data Management
- Continuing Professional Development
- Awarding of Professional Designations

SOUTH AFRICAN COUNCIL FOR THE LANDSCAPE ARCHITECTURAL PROFESSION (SACLAP)

Application for professional body recognition and the registration of professional designations

Professional Designation Titles
Professional Landscape Architectural Technician
Professional Landscape Architectural Technologist
Professional Senior Landscape Architectural Technologist
Professional Landscape Architect
Professional Landscape Technician
Professional Landscape Technologist
Professional Senior Landscape Technologist
Professional Landscape Manager

The complete report is available on the SAQA website, www.saqqa.org.za, and may also be obtained from Mr Eugene du Plooy at (012) 431-5052 or eduplooy@saqa.org.za.

Comments regarding the application should reach SAQA at the address below **no later than 30 days after publication of this notice**.

All correspondence should be marked and addressed to:

The Director: Registration and Recognition
SAQA
Postnet Suite 248
Private Bag X06
Waterkloof
0145
or faxed to (012) 431 5144
E-mail address: edupooy@saqa.org.za