ATO says it's time for business to move to myGovID Deadline approaching of AUSkey retiring in March

Interchangeable lead in you can edit based on what is most relevant to your audience:

<If you use the ATO's Business Portal, now is the time to set up your myGovID.>

<If you're about to lodge a Business Activity Statement (BAS) through the ATO's Business Portal, now is the time to set up your myGovID.>

<If you need to access the Small Business Superannuation Clearing House (SBSCH) through the ATO's Business Portal, now is the time to set up your myGovID.>

<If you need to view your Single Touch Payroll reports through the ATO's Business Portal, now is the time to set up your myGovID.>

On 27 March, the ATO and 26 other government agencies will retire the decade old AUSkey and the Manage ABN Connections login credentials. This means anyone who uses the ATO's Business Portal or a range of other government online services will need to setup and use myGovID.

The myGovID app is available to download to your smart device, using security features in your device such as fingerprint, face or password to help keep your information secure. This is to protect your identity and help stop other people accessing your information.

Once the app is set up, the business owner will need to link their myGovID to their business using the authorisation service called Relationship Authorisation Manager (RAM) and authorise employee access.

The ATO's Chief Digital Officer John Dardo says most people will find myGovID solves a lot of problems they had with AUSkey and encourages them to try it today.

"We've had over five million logins to the ATO Portals using myGovID so far and that's because it's simple, secure and flexible."

"We've developed a solution for employees who do not have the required identity documents and can't set up their myGovID, for example non-residents. It will be available in mid-March, allowing these users to make the move to myGovID then."

Get started in a few simple steps:

- Step 1: Set up your myGovID download the myGovID app from the App Store or Google Play and use your Australian identity documents to enrol.
- Step 2: Log in to RAM using your myGovID and link your business. Before you link
 your business, check your details on the Australian Business Register are up to date
 so RAM can use the correct information.
- Step 3 (optional): Authorise your employees and others in RAM to act on behalf of your business online. They will receive an email to accept the authorisation request using their myGovID.

"We're encouraging ATO Business Portal users to make the move from AUSkey to myGovID now before AUSkey retires."

"Don't leave it to the last minute, get set up today. Download the myGovID app and link it to a business using RAM".

Find out more at ato.gov.au/mygovid

Newsletter and website copy

The newsletter/website copy below can be edited and shared via your channels. Digital assets (images) to support written content can be found on page 5.

Short form newsletter (brief) copy – 100 words

ATO says it's time to move to myGovID

Deadline approaching for businesses to set up myGovID before AUSkey retires on 27 March

On 27 March, the ATO and 26 other agencies are retiring the AUSkey and Manage ABN Connections login credentials. This means anyone accessing the ATO's Business Portal or a range of other government online services will need to start using myGovID.

The ATO is urging people to set up now before AUSkey retires. Download the myGovID app and link it to your business using Relationship Authorisation Manager (RAM) today. Visit ato.gov.au/mygovid for more information.

Longer newsletter copy - 175 words

ATO says it's time to move to myGovID

Deadline approaching for businesses to set up myGovID before AUSkey retires on 27 March

<If you're about to lodge a Business Activity Statement (BAS) through the ATO's Business Portal, now is the time to set up your myGovID.>

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Once the app is set up, the business owner will need to link their myGovID to their business using the authorisation service called Relationship Authorisation Manager (RAM) and authorise employee access.

The ATO is urging people to set up now before AUSkey retires. The ATO's chief digital officer John Dardo says most people will find myGovID solves a lot of problems they had with AUSkey.

"We've had over five million logins to the ATO Portals using myGovID so far and that's because it's simple, secure and flexible."

Download the myGovID app and link it to your business using RAM today.

Visit <u>ato.gov.au/mygovid</u> for more information.

Content to share via social media

#SmallBiz After 27 March you'll no longer be able to use #AUSkey to log in to the ATO's Business Portal and other government online services. Make the move to myGovID and link it to your business using Relationship Authorisation Manager today. Find out more @ www.ato.gov.au/General/Online-services/Accessing-online-services-with-myGovID-and-RAM

#SmallBiz If you use the ATO's Business Portal, now is the time to say goodbye to your #AUSkey login and make the move to myGovID. Set up your myGovID and link it to your business using Relationship Authorisation Manager today. Find out more www.ato.gov.au/General/Online-services/Accessing-online-services-with-myGovID-and-RAM

#SmallBiz If <you're about to lodge a BAS through the ATO's Business Portal>, now is the time to say goodbye to your #AUSkey login and make the move to myGovID. Set up your myGovID and link it to your business using Relationship Authorisation Manager today. Find out more @ www.ato.gov.au/General/Online-services/Accessing-online-services-with-myGovID-and-RAM

#SmallBiz If <you need to view your STP reports> through the ATO's Business Portal, now is the time to say goodbye to your #AUSkey login and make the move to myGovID. Set up your myGovID and link it to your business using Relationship Authorisation Manager today. Find out more @ www.ato.gov.au/General/Onlineservices/Accessing-online-services-with-myGovID-and-RAM

If <you need to access the #SmallBiz Super Clearing House (SBSCH)> through the ATO's Business Portal, now is the time to say goodbye to your #AUSkey login and make the move to myGovID. Set up your myGovID and link it to your business using Relationship Authorisation Manager today. Find out more @ www.ato.gov.au/General/Online-services/Accessing-online-services-with-myGovID-and-RAM

Supporting materials

Here are some digital assets that can accompany content you share (such as social media posts or newsletter/website content).

A ZIP file containing a selection of JPEG images in sizes optimised for sharing via your channels is attached separately.

Ime to Move

On 27 March, AUSkey is retiring. Start using myGovID to access the ATO's Business Portal and other government online services for business.

→ For more info visit ato.gov.au/mygovid



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