
GENERAL NOTICES • ALGEMENE KENNISGEWINGS

INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA**GENERAL NOTICE 421 OF 2021****ELECTRONIC COMMUNICATIONS ACT, 2005 (ACT NO. 36 OF 2005)****APPLICATION FOR AMENDMENT OF AN INDIVIDUAL COMMERCIAL SOUND BROADCASTING SERVICE LICENCE BY PRIMEDIA (PTY) LTD WITH REGARDS TO ONE OF ITS RADIO STATIONS ("567 CAPE TALK (PTY) LTD")**

1. The Independent Communications Authority of South Africa ("the Authority") hereby gives notice that it has received an application from Primedia (PTY) Ltd on behalf of its radio station Cape Talk (PTY) Ltd ("the Applicant"), for an amendment of its Individual Commercial Sound Broadcasting Service ("I-CSBS") licence in terms of section 10 of the Electronic Communications Act, No 36 of 2005 ("EC Act").

2. The Applicant seeks the approval from the Authority for the amendment of its current broadcasting format, Clause 4 of its I-CSBS licence which reads as follows:

"A talk-based service with a maximum of fifteen percent (15%) music programming".

3. The Applicant has proposed Clause 4 to read as follows:

"A talk-based service with a maximum of fifteen (15%) music programming during weekdays, that is, Monday to Friday excluding public holidays."

4. The Applicant further proposes the deletion of Clause 5.5, General Programming Obligations which reads as follows:

"Local news shall constitute at least fifty percent (50%) of its total news component".

5. The Applicant's relevant submission and any representations received pursuant thereto would be made available and be open for inspection by interested parties only on the Authority's website due to the Covid-19 pandemic.
6. Interested parties are invited to lodge written representations in relation to the application within fourteen (14) working days of the date of publication of this notice in the Government Gazette. Persons who lodge representations must also indicate whether they wish to make oral submissions should the Authority decide to hold a public hearing in respect of the application.
7. All written representations, responses and other correspondence in terms of this notice must be directed to the Licensing Officer: Service Broadcasting, Ms Bongiwe Shabane, Licensing Division, at Block B, 350 Witch-Hazel Avenue, Eco Point Office Park, Eco Park, Centurion **OR** Private Bag X 10, Highveld Park, 0169 **OR** by e-mail: bshabane@icasa.org.za.
8. Persons who lodge representations in terms hereof, shall at the time of lodgement furnish proof to the Authority that a copy of the representation has been delivered by hand to Mr Tebogo Mokoena, Primedia Place, 5 Gwen Lane, Sandown, Sandton, 2196 or sent by email: TebogoMo@primedia.co.za.
9. The Applicant shall be entitled to respond in writing to written representations made by interested persons on the amendment application, and such written response must be lodged with the Authority within twenty-one (21) working days of the date of publication of this notice in the Government Gazette. The Applicant must, at the time of lodging such written response, furnish proof to the Authority's satisfaction that it has delivered a copy of such response by hand, or has sent a copy of such response by registered mail or by facsimile or by email to the relevant person having made such written representations.



DR. KEABETSWE MODIMOENG
CHAIRPERSON

DATE: 13/07/2021