

# Online Advert Sizes

## Material Specifications

### Material Requirements

Standard display adverts on the newsletters, website or mobi site: .JPEG or .GIF formats

**Multimedia:** QuickTime or MPEG formats

**Newsletter adverts:** Please provide static, non-animating adverts



# Online Advert Sizes

## Mega Banner

728 (w) × 90 (h) pixels

## Top Banner

468 (w) × 60 (h) pixels

## In-Article

Online 468 (w) × 120 (h) pixels  
Mobi 592 (w) × 152 (h) pixels  
Mobi 786 (w) × 202 (h) pixels

## Mobi Banner

Mobi 640 (w) × 160 (h) pixels  
Full page 640 (w) × 1 008 (h) pixels  
Tablet sizes 768 (w) × 90 (h) pixels  
Tablet sizes 768 (w) × 960 (h) pixels

## Top Right

260 (w) × 90 (h) pixels

## Feature Logo

148 (w) × 26 (h) pixels

## Search Logo

105 (w) × 21 (h) pixels

## Square

120 (w) × 120  
(h) pixels

## Island

300 (w) × 250 (h) pixels

## Skyscraper

120 (w)  
×  
600 (h)  
pixels

## Tower

120 (w)  
×  
360 (h)  
pixels