

Virtual Product Showroom



What is Cremer Media's Product Showroom?

Cremer Media's Product Showroom is a virtual online platform specifically designed to serve as a key business-to-business communications tool.

- The online Showroom offers companies the opportunity to communicate directly with a target audience of key industry decision-makers.
- The online Showroom is ideal for product launches, demonstrations and webinars and companies can invite clients and potential clients to live sessions taking place at particular times. Alternatively, company brochures, videos and other materials will be on permanent display so that they are accessible at any time.
- To promote the marketing activities and materials in the online Showrooms, companies can use Cremer Media's *Engineering News* and *Mining Weekly* websites and email newsletters, as well as place links from their own corporate website directly to their presence in the online Showroom.



What is included in a Showroom?

Participating companies' Showroom includes the following information and functionalities:

1. Company name and logo
2. Social Media links
3. Product image
4. Video player (video production excluded)
5. Brochure downloads
6. Contact information and a contact form
7. Press Office link (optional)
8. Website link
9. Video Call button

Enjoy ongoing exposure throughout the year

Showroom participants will enjoy year-long marketing throughout Creamer Media's platforms to ensure exposure to the Showroom. Marketing will include:

- Product and company write-ups on the Creamer Media *Product Portal* newsletter
- Regular listings under the Featured Showroom section of the *Product Portal* newsletter
- Year-long feature as a featured product on the Product Portal page on *Engineering News Online*
- Regular posts on the Creamer Media, *Engineering News* and *Mining Weekly* social media pages on Twitter, Facebook and LinkedIn



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FEATURED



Creamer Media Product Showroom

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Our Business



BROCHURE

Pdf



PRESS OFFICE

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Rate Card



All rates quoted are in South African Rand and exclude VAT.

OPTION	PERIOD	OPTION INCLUDES	COST (ex VAT)
Product Showroom Package	6 Months	1. 1 x Category listing 2. 1 Showroom that includes: a) Company name and logo b) Description of product or company c) Social media links d) Product image e) Links / Buttons to: i.Video player (production excluded) ii.Brochure download iii.Contact info / Form iv.Press Office (optional, cost excluded) v.Video call (when relevant)	R25 900
Video Production	Once-off	Filming and editing of video (3 to 5 minutes)	R7 900
Brochure Design	Once-off	Design of brochures, per page	R1 900
Additional category listings	6 Months	List your Showroom in multiple categories	R2 500, per listing
Live Video Call	3 Hours	Secure a meeting room - Cremer Media to host (if you do not have your own account)	R 2 500



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Fill In Form



ZOOM CALL

Video Chat